



FOUNDATION of EGO-CREANET "VIRTUAL INTERNATIONAL AGENCY".

TOWARDS A VIRTUAL COMMUNITY ORGANISATION WITHIN THE KNOWLEDGE SOCIETY

Letter of intent between :

LRE/EGOCREANET – University of Florence Italy
Director : Paolo Manzelli – Phone : +39/055/332549 – LRE@UNIFI.IT

OTHER PARTNER:

MISSION:

"Knowledge Management innovation is the basis of benefit for the future Knowledge society"

Considering that the "knowledge based economy" requires explicit knowledge management to build up the essential basis of understanding the process innovation for enterprise success, national vitality and societal advancement,

- The present proposal of the FOUNDATION of EGO-CreaNET "VIRTUAL INTERNATIONAL AGENCY", is taking in consideration the following aims , goals and criteria for producing a relevant " knowledge strategy " in a knowledge creation driving contents innovation to develop promotional actions and projects in the context of the European vision of socio-economic change initiated with the LISBONA EU-COUNCIL (May-2000)

AIM: Managing intelligence for developing "Community networks" and to foster socio-economic building needs in contents and methods of interactive and proactive on line participation for developing new forms of knowledge construction in Europe , oriented to formulate innovative programs at all levels - local, regional, and global.

GOAL: Favouring new theory on socio-economic growth and improving and implementing the key role of "net-work co-operative management" reflecting the new value of ITC in driving knowledge productivity of "intangible assets" as well as "human capital and social and environmental capital".

CRITERIA for Actions : Starting from the consideration that " skills and knowledge innovation" will be the main economic resources of the future Knowledge Society the EGO-CreaNET "VIA" will be utilize the a sharing methodology of intellectual on line co-operation for understanding the fundamental changes of knowledge dynamics and to develop new educational research innovation .The focus of the promotional actions of EGO-CREANET " VIA" will be to strengthen the "knowledge sharing" relationships between Universities and SMEs, on the basis of an "net-learning" approach favouring knowledge management skills innovation and exploiting and assessing various co-operative performance and activities on life-long education at all levels of human resources endorsement.

Hence focusing the previous Mission's statements EGO-CreaNET (IT)

and the Partner co-Founder of EGO-CreaNET "VIA"

would like to enjoy the FOUNDATION of "EGOCreaNET – "VIRTUAL INTERNATIONAL VIRTUAL AGENCY" .

The Manager of the founder's institutions agree to the following initial procedure that consist simply to sign this letter of intent as a necessary premise for opening to a large international adhesion to the EGO-CreaNET "VIA" Foundation.

The successive start up of EGO-CreaNET "VIA" will be to produce a common document to initiate the realization of an effective and efficient "Knowledge Management Enterprise" fostering a creative innovation in the sector of European Knowledge Economy and aiming

- a) to establish a common promotion of some EU- FP6 project proposals
- b) Co-organizing a staff of "e.working researchers" that will be the skilled group of actors in the entire process of the Foundation of EGO-CreaNET- "VIA" .

SIGNED :

PAOLO MANZELLI & _____

SIGNED : by the partner Co-Founder

A handwritten signature in black ink, appearing to read "Paolo Manzelli". The signature is fluid and cursive, with a large initial "P" and "M".

DATE of the preliminary Proposal 10DEC/2003